

Local Pastor Asks For "No" Vote Next Week

Editor, The Pioneer.

Dear Sir:

On October 30th the question as to whether we favor additional types of outlets for the sale of beer, wine and spirituous liquor subject to a local vote will be placed squarely before the people of our province. Certainly a question as tremendous as this deserves much thought before we mark our ballots with a "Yes" or "No." What would it involve if we were to have more outlets in the province for the sale of liquor?

We know how vulnerable liquor is in its responsibility for many individual and social problems. Much hatred, crime, unhappiness and anti-social conduct is rooted in alcohol — the basic ingredient of alcohol beverages. We are aware of the harmfulness of alcohol, yet at the same time evade step possible is taken to promote their sale and use. It seeks to infiltrate the church, the home, and all areas of society in devious ways with its evil influence and this is being demonstrated in our own province as they seek to secure more liquor outlets.

The assault of alcohol is chiefly focused on the home with a view of making drinkers of fathers, mothers and children alike, and to brain wash the individual, so that he will remain silent in the face of a rising threat of alcohol acceptance. Family life is often disrupted by the destructive effects of alcohol.

Today it is being reported that at least nine out of every ten women are likely to hold jobs during their lives. In the course of a year, many (women) two-thirds of all women over 14, will be working. The girl today in school may spend 25 years or more in work outside the home.

Sensating this it is no wonder that the liquor traffic is making a strong bid for female patronage, keeping in mind the young people who will patronize them in the days to come by making available more liquor outlets. When would you put liquor into restaurants, grocery stores and on trains and planes. With this in mind every father and mother who cherish family life and love their young people should take their stand against more outlets in our province. Let's protect our young people, our family and society by voting "NO" on October 30th.

(Rev.) A. E. STICKEL

MOUNTAIN VIEW

(From Our Own Correspondent)

Thanksgiving weekend guests with Mr. and Mrs. Lawrence Hunter were Mr. and Mrs. Fred Ford and family of Watnort.

Sunday dinner guests with Mr. and Mrs. Arthur Gebers were Mr. and Mrs. Ralph Clayton and Eric Alkinson of Calgary. Afternoon visitors were Mrs. John Wiebe and daughters, Tena Weiss and Mr. and Mrs. Les LeGrand.

The Mountain View W.I. are to hold a bake sale on Saturday, Nov. 9 at Leeson's Hardware.

Saturday evening supper guests with Mr. and Mrs. James Worrall were Mr. and Mrs. Ernie Cullen and Bob and Mr. John Thomas and Ron.

There will be a dance at Mountain View hall on Nov. 1st, Franklin's orchestra.

Thanksgiving weekend guests with Mr. and Mrs. H. N. Fry were Jean Waterhouse and children of Banff. Sunday visitors were Mr. and Mrs. Buckley and son of Calgary.

Best wishes for a speedy recovery are extended to Mrs. Dwayne Forbes Sr. who is a patient in Didsbury hospital.

Chinese Resident To Be Buried In Calgary

Seto Chew (Joe), aged 68, a 30-year resident of Didsbury died here on Tuesday. The deceased came from China to Calgary in 1905 moving to Didsbury in 1927, where he has operated a restaurant business until his death.

He is survived by one cousin in Calgary.

Burial will take place Friday in the Chinese cemetery, Calgary.

What Is The Citizen's Plebiscite Organization?

The Citizen's Plebiscite Organization is a movement among the citizens of Alberta who are taking their stand in support of the first recommendation of the Special Committee on the Liquor Act that new types of outlet be permitted.

The organization consists of a central committee with headquarters in Edmonton, which works through local committees across the province.

The local committee consists of men and women from all walks of life: professional, business, tradesman, teachers, farmers, etc., who belong to different denominations, church groups and clubs, which are interested in preventing new types of outlets being opened in Alberta.

The chairman of the local committee is the Rev. W. D. Amnest, Didsbury, and the treasurer is Mr. Jack Robertson of Westcott.

WEDDINGS

A very pretty wedding was solemnized by candle-light on Oct. 17 at 7 p.m. in the United Missionary Church, Didsbury, when Miss Nadine Frances Sherick, youngest daughter of Mr. and Mrs. Gordon Sherick, became the bride of Mr. Leonard Delbert Luft, son of Mr. and Mrs. John Luft of Didsbury.

The bride's uncle, Rev. A. B. Neufeld of Vernon, B.C., performed the double ring ceremony. The ceremony in marriage by her father, the bride looked lovely in a white floor-length gown of nylon tulle embroidered with sequins, topped by lace bolero with lily point sleeves. Her finger-tip veil of illusion tulle was edged with sequins. She carried a bouquet of yellow roses. Her only jewelry was a rhinestone necklace, a gift of the groom.

Her three attendants, Mrs. Roy Luft, sister of the bride, as matron of honor; Miss Margaret Penner and Miss Anne Grossen, as bridesmaids, wore identical gowns of mossy green taffeta, featuring bouffant skirts with bows at the neckline. They carried matching nosegays of apricot tinted carnations.

Little Melodie Neufeld as flower girl looked sweet in an apricot tulle taffeta dress and carried tinted carnations. Marlene Larson and Anne McEne, cousins of the bride, as candle lighters, were dressed in gowns of bronze faille taffeta. The groomsmen were Mr. Roy Luft, brother of the groom and ushers, were Mr. August Luft and Mr. Glen Luft.

The groomsmen were Mr. Ormond Sherick sang "A Wedding Prayer" during the signing of the register. A reception for 125 guests was held in the basement of the E.V. church.

Out-of-town guests were from Portland, Oregon; Vernon, B.C.; Calgary; Oils and Red Deer.

For the luncheon trip to Great Falls the bride and groom wore matching blue-grey suits with the bride's accessories in pink. Upon their return they will reside in Didsbury.

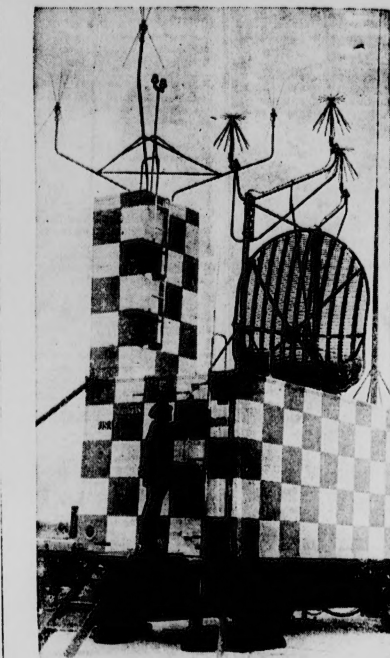
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Best wishes for a speedy recovery are extended to Mrs. Dwayne Forbes Sr. who is a patient in Didsbury hospital.

DIDSBURY MARKETS

BUTTERPAT

Milk (4 hour blue)	78c
Milk (less than 4 hour blue)	72c
Table	62c
Special	62c
No. 1	61c
No. 2	59c



Radar To Guide In Bombers

Radar equipment at the Plattsburgh base used for Ground Control Approach to guide in the big bombers which can deliver nuclear bombs as far as Russia within six hours. The rambling base near Montreal first became operational in 1956.

Badminton Club Open New Season

Thursday night will see the first official night of the badminton club season here for '56-'57. The club invites everyone who is interested in badminton to be at the school auditorium at 8 p.m. Don't let lack of equipment deter you — come and see if you like the game before you spend any money.

Club nights will be Tuesdays and Thursdays and fees are \$7.50 male, \$5.00 female, \$10 per couple. No club can be successful unless its members support it. The more playing playing members there are, the more enjoyment everyone will have.

Obituary

Mark Cameron Bogner, infant son of Mr. and Mrs. Wm. Bogner of Westcott, died October 18 in Didsbury hospital.

Services were held Sunday afternoon, October 20, with Rev. E. B. Fox officiating. Interment took place in Redeemer Lutheran cemetery at Westcott.

Mr. and Mrs. John Stevenson and family of Sundre were Sunday visitors with Mr. and Mrs. Herbert Gaudin, also present, were Miss Orion Macintosh and a girl friend from Calgary.

Sympathy of the district is extended to Mr. and Mrs. Bill Bogner in their bereavement and best wishes for a speedy recovery to the latter, who is a hospital patient in Didsbury.

Mr. and Mrs. Arnold Peterson of Calgary were guests at the home of Mr. and Mrs. Otto Folkmann on Sunday.

Mr. and Mrs. John Bogner of Calgary are at present here with their son Bill on the farm.

The last spell of good weather gave those with crops still to thresh a break.

Unfortunately, people sometimes remember where the hatchet is buried.

Didsbury merchants teed off on their annual fall shopping carnival Thursday morning. As per usual the bargains are many and the prizes of the best. Make sure to get your tickets on these prizes during shopping carnival days. For the lucky winners there will be:

- 1st—High-Fi Record Player.
 - 2nd—Lazy Boy Chair.
 - 3rd—Ladies' Luggage.
 - 4th—Electric Blankets.
 - 5th—Sunbeam Electric Fry Pan.
- Advertisers and their families are not eligible for prizes, nor are employees of advertisers, unless tickets are received from a source other than their place of work. Lucky ticket holders do not need to be present at the drawing to win. Prizes must be claimed within

SHORT ON NEWS — LONG ON ADDS!

The record-breaking October snow of the past few days and that old demon flu, have slowed down movements to a practical standstill in most parts of the district.

Consequently live news copy hit a new low as far as The Pioneer is concerned. It is hoped the weather will clear up before the next issue, and the flu bug has departed for other parts.

WESTCOTT W.A. HOLDS REGULAR MEETING

Mrs. Earl Klinek and Miss Bruce Johnson acted as hostesses at the regular meeting of Westcott W.A., held recently in the church. A show for Miss Fern Eckman was planned for the evening of Oct. 30 at the church.

Mrs. Jack Robertson led in the topic of Stewardship and Rev. T. F. Ryan explained the origin and meaning of adult and infant baptism. Devotion was held by Mrs. J. Longward.

Members were reminded that Christmas card orders are to be in by the end of the month.

Boy Scout Training Saves Many Lives

There are hundreds of thousands of people, women as well as men, who have been helped by the Scout movement. There are many too who actually owe their life to it. Nine-year-old Barry McDonald of Calgary, is one of these. He was buried alive in a sand pit, dug out by neighbors, and promptly given artificial respiration by Mr. J. Roy Farquharson. The latter said that he owed his actions to his training in the Boy Scouts. He said, "I owe it all to my days in the Boy Scouts. When this thing happened it all came back to me instinctively."

A division chief in the fire department gave direct credit for saving the boy's life to Mr. Farquharson.

As a Scout I have seen the First Aid received and now given a Scout put into practice many times. We of the 2nd Troop consider our First Aid course one of the most valuable training features of our work as Scouts.

We trust many more boys will come into the movement as it is offered in Didsbury and district troops. One day another Barry McDonald might be buried alive with you required to save his life. Would you "Be Prepared?" (Signed) PETER WALDIN, Scoutmaster, 2nd Didsbury Troop

LOCAL BUTCHER DIES IN HOSPITAL

We learn at press time that Mr. Wm. Farrington passed away in Didsbury hospital on Wednesday morning. At time of writing funeral arrangements had not been completed.

Subscription Note:

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month. Please pay out of town subscriptions by money order.

THE AUCTION SALE OF Raymond L. Shantz, scheduled for today, Oct. 24, has been postponed to Tuesday, October 29, due to the weather and unsuitable road conditions in some areas.

SO SHE DID: A mother, with six children boarded a bus and gave the driver so much trouble that he said at the end of the trip: "Lady, I wonder why you don't leave half of your youngsters at home when you travel?"

The mother looked him straight in the eye and answered: "I did!"

C.P.R. Schedule

Southbound:	
No. 522 Lv.	5:03 a.m. Daily (stop) (Flag Only)
No. 524 Lv.	11:16 a.m. Daily (Flag Only)
No. 528 Lv.	4:32 p.m. Daily (Flag Only)
Northbound:	
No. 521 Lv.	12:35 a.m. Daily (Flag Only)
No. 527 Lv.	9:31 a.m. Daily (Flag Only)
No. 523 Lv.	2:10 p.m. Daily (Flag Only)
No. 525 Lv.	7:25 p.m. Daily (Flag Only)

Shopping Carnival Starts Today

Didsbury merchants teed off on their annual fall shopping carnival Thursday morning. As per usual the bargains are many and the prizes of the best. Make sure to get your tickets on these prizes during shopping carnival days. For the lucky winners there will be:

- 1st—High-Fi Record Player.
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 - 5th—Sunbeam Electric Fry Pan.
- Advertisers and their families are not eligible for prizes, nor are employees of advertisers, unless tickets are received from a source other than their place of work. Lucky ticket holders do not need to be present at the drawing to win. Prizes must be claimed within

two weeks of the draw.

Tickets for the prizes will be given by the business houses who are taking part in the Shopping Carnival.

During Shopping Days, October 24 to November 22, do not fail to ask for your shopping carnival tickets.

Sometimes in the rush of business a clerk may neglect to give you a ticket. Only one prize may be won by any one person and decisions of the officials will be final. Each winner will be required to answer a qualifying question before the prize will be awarded.

Ballot box closes 9:00 p.m. Saturday, Nov. 22 and time and place of the draw will be made later.

Services Held For E. B. Grange

Edward Bloor Grange Sr., 76, died in Didsbury hospital on October 17, 1957, after a lengthy illness. Born at Lostock, Gillingham, England, he came to Brandon, Man., in 1904, later moving to Hamman district in 1905. In 1907 he married Edith Maria Morgan, who was born in British Guiana. He served with the 82nd Battalion in World War I. From 1927 to 1938 he worked for the Soldier Settlement Board, serving at Innisfail, Calgary and Trochu. Mr. Grange was predeceased by his wife, Edith Maria, in 1944 and a daughter Nora in 1945. The latter was a member of the C.W.A.C.

Later Mr. Grange moved to Didsbury, marrying Mrs. Lydia Fisher. He was a member of the Eastern Star at Didsbury, and a member of St. George's Church, Hamman. He was active in the Fish and Game Association at Didsbury, serving at one time as president.

He is survived by his wife, Lydia, of Didsbury; two sons, Edward Bloor Grange, of Hamman and Arthur Bloor Grange, Didsbury; one daughter, Mrs. Jack Marshall (Dorothy), Wilmer, B.C.; one sister, Mrs. John (Elsie) Morgan of Hamman; one step-daughter, Mrs. Marquette Colwell of Calgary; one step-son, Royden Fisher of Redwater, and eight grandchildren.

Service was held on Saturday in St. Cyril's Anglican Church, Didsbury and interment took place in Hamman cemetery.

Funeral services were of his nephews, Jack Morgan, Geoffrey Morgan, David Morgan and Geo. Fugan, David Jenkins and Jerry Stinnington.

25-POUND DOG ON THE WAY

Dr. Dain Marais of Johannesburg announced that he well started on his project to breed the biggest, fiercest watchdog in the world. Beginning three years ago, says Marais, he has already produced a dog weighing 200 pounds. His "Colossus" breed of the future will weigh 250 pounds.

The weight is only part of the project, however. Marais' Colossus will be a careful mixture of English mastiff, hyena, wild dog, bull mastiff, boarhound, great dane and Alaskan.

Marais knows that many problems lie ahead of him. He believes it will take 25 years to breed the "Colossus". But the problems will come after that.

Who, for instance, will be able to afford to feed a Colossus? And with the owner kept in touch with the world while postmen, milkmen, breadmen and newspaper boys keep their distance. And what giant might be hired to take Colossus for a walk?



Yes, sir, I'll be prowling around with the hobbits and the ghosts come Halloween night, next Thursday. Hope you all have fun but remember destruction of property is fun to the owner and it'll be less fun for you if the law catches up with you.

SO SHE DID: A mother, with six children boarded a bus and gave the driver so much trouble that he said at the end of the trip: "Lady, I wonder why you don't leave half of your youngsters at home when you travel?"

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No. 525 Lv.	7:25 p.m. Daily (Flag Only)

ORANGES GALORE

WHETHER YOU WANT ORANGES FOR JUICE, FRUIT SALADS, LUNCHES OR THE FRUIT BOWL — WE HAVE THEM IN THE SIZE YOU NEED — AT THE PRICE YOU WANT TO PAY!

YOUR CHRISTMAS CAKE NEEDS ARE ALSO ON DISPLAY NOW !!

RED & WHITE

J. Kossowan, prop.

Phone 39



MAC'S Hardware

Phone 33

Didabury

Our Big Fall

SALE

Starts To-Day

CHECK OUR FLIER FOR SOME HOT BARGAINS !!

Check With Us Now !!!

For Your Steering and
Heating Problems
Undercoating Is Also
One Of Our Specialties

**Duncan Auto Body
And Service**

PHONE 73r2

OLDS

POLLED HEREFORD WEEK IN ALBERTA
FIRST ANNUAL ALBERTA
POLLED

HEREFORD SALE

FRIDAY, NOVEMBER 8th - Starting at 1 p.m.
BOYCE-ROSEHILL SALES PAVILION, OLDS, Alberta
35 HEAD FEMALES —

—15 HEAD OF BULLS

NOTE: The above are an outstanding group of Polled Herefords consigned by some of the leading Polled Hereford breeders in Alberta. Many of the bulls being offered are of herd sire calibre from leading blood lines. Selling will be the Grand Champion Polled Bull at the Canadian Hereford Round-up and the Junior Canadian Champion in Horned and Polled competition. The females are all young with many of them being capable of strong competition in the show ring.

T.B. TESTED CALFHOOD VACCINATED
NEGATIVE TO BLOOD TEST

Auctioneers: HAYS & BOYCE, Lic. 213 and 21
SALE SPONSORED BY
ALBERTA POLLED HEREFORD CLUB

Replace with . . .



**THE NATION'S
NO. 1
BATTERY**

DELCO Dry Charge is best because it's fresh— freshest battery power you can buy. Written long-life warranty. In 6- and 12-volt models.

EDEORD MOTORS
YOUR MODERN GARAGE

CHEVROLET

OLDSMOBILE

Phone 58

Didabury

WANT ADS

FOR SALE — One building 9 ft. by 12 ft. to be moved. Apply Box 94, Didsbury. 42-2tp

STRAYED — From bush pasture, east of Bergen, a red cow branded AL quarter circle below and pointing down on left hip. A. W. Luft, phone 1909. 42-2tp

LOST — Power drive shaft for Massey-Harris baler, lost between Art Chamberlain's and B. Nelson's. Finder please phone 1610. 42-1tp

OR SALE OR RENT — A shop, east side of trucks; equipped with hoist and compressor. Formerly Prevost Body Shop. Apply Box 94, Didsbury. 42-2tp

TWILIGHT DAIRY SALE at the Olds Auction Mart Ltd., Wed., October 30, at 7:30 p.m. 50 Head Dairy Cows and Calves, including 13 head from O. B. Johnson, Carstairs. If you have any cows to enter in this sale phone 474 or 322. Olds or see Chas. Rosehill. All cows must be T.B. Tested, Bangs vaccinated or tested. 42-1tc

FOR SALE — Duo-Therm oil heaters, approx \$5,000 B.T.U.; cheap for cash. Contact Dickman Electric. 40-3tc

FOR RENT — Two bedroom house, insulated, hot and cold water, gas heated, with kitchen range. Ph. 88, Didsbury. 41-2tc

FOR SALE — 48" Continental Bed, used two months; box spring, spring-filled mattress, 8 hardwood legs. Complete, \$40. Phone 243. 41-3tp

FOR SALE — Man's bicycle, good shape, \$20. Peter Jansen, phone 148. 41-3tp

FOR SALE — 50 laying Leghorn Hampshire cross - bred pullets, \$1.50 each. W. C. Fischer, phone 2014. 41-2tc

FOR SALE OR RENT — 3-roomed house, full basement, gas heated, water on tap, electric cook stove. Fee's General Retail, phone 18 or 221. 42-3tp

SALESMEN WANTED — For steady year-round income — sell Rawleigh Products in Didsbury locality. Write today. W. T. Rawleigh Co. Ltd., 11-40, Winnipeg 2, Man. 39-9tc

FEEDER CATTLE SALES will be starting on Friday, Oct. 18 at the Olds Auction Mart Ltd. Sales will be held EVERY FRIDAY until after the New Year. Selling cattle by the pound; 3/4 commission. Auctioneers: Archie Boyce, licence No. 21; Rosehill Bros., licence Nos. 208 and 209. 39-9tc

SPECIAL — Plastic-Cryovac Turkey Freezer Bags; 10 cents each. Fee's General Retail. 40-4tc

FOR SALE — Piano; Woodstock, Canada; from Heintzman and Co. Ltd. John Luft, phone 292. 40-3tp

FOR SALE — 1951 Chevrolet Power Glide Sedan; custom radio, turning lights; good tires. \$550. Contact L. J. Devine. 40-3tp

NOTICE
A General Community Auction sale will be held in the Didsbury Arena on Saturday, November 2nd. A complete household listing has already been made. For further listings phone 1211 or 83. 41-2tc

KEEP ANOTHER COW INSTEAD OF YOUR BULL — Join Mountain View Breeding Association Limited. Service on all Dairy and Beef breeds of cattle. For information, phone 541, Olds, between the hours of 8 a.m. and 10 a.m. on any day except Christmas or New Year's Day, or write to Mountain View Breeding Association Limited, Olds, Alberta. 41-9tc

FEEDER CATTLE FOR SALE — 55 head, weigh around 700 lbs. and better. Hans Haener, 15 miles west of Carstairs, phone 110, evenings. 41-3tc

FOR SALE — No. 5 wheat, 70c per bushel at Three Hills. Jackson Machine Shop, Three Hills. 38ftn

where the
income dollar goes



In supplying hundreds of different oil products to Canadian consumers from coast to coast, Imperial last year took in a large number of dollars. What happened to a typical dollar?



Well, nearly 56 cents went to buy raw materials—notably crude oil—and for freight, a big item in a big country.



More than 26 cents went for operating and administrative costs, including wages and salaries, and for depreciation. Ten cents of each dollar went to various governments in taxes (this does not include the provincial gasoline tax.)



Half of what was left—or about 4 cents—was put back into the company's operations. The other half was divided among Imperial's 44,000 shareholders, whose investment makes possible the company's existence.



IMPERIAL OIL LIMITED

TAKE A CLOSE LOOK AT THE LIQUOR QUESTION!

"Should additional types of outlets for the sale of beer, wine and spirituous liquors be permitted if such outlets are later approved by local vote?"

This question will appear on your ballot when you vote on the liquor plebiscite. It has been very carefully phrased to secure a public expression of opinion on a vital issue - whether the present liquor laws are in line with your present-day thinking.

The Alberta Hotel Association feels that the last few words of the ballot are of special importance. They make it clear that if the Liquor Control Act is amended, any new type of outlet will still be subject to a local vote before being introduced into your Community.

What types of liquor outlets may you expect to vote on locally? In its Brief to the Legislature's Special Liquor Committee, The Alberta Hotel Association suggested that if amendments are to be made in the Liquor Act the following be considered:

- Liquor Licenses for Dining Rooms of an obviously high standard.
- Cocktail Lounges in hotels with suitable administrative restrictions as to number and character of hotels where liquor may be sold.

When we made these suggestions, it was with complete confidence in the Alberta Government's administration of the Liquor Control Act. We feel that fears expressed on the question of new types of outlets are exaggerated. Any new outlets for the sale of liquor would, we are sure, be controlled by legal restrictions.

The Plebiscite is being held because your views on this question are important - vitally important! The present Liquor Control Act is based on a Plebiscite held thirty-four years ago. Governments hesitate to change laws unless demanded by a special public vote. Your decision NOW will affect Alberta's liquor laws for many years to come.

You have been asked to give your opinion . . . GIVE IT by casting your Vote on October 30th!

GET OUT AND VOTE

on the Liquor Plebiscite!

THE ALBERTA HOTEL ASSOCIATION

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta

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and of the Alberta Division of the C.W.N.A.

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JAMES CURRIE, Editor and Publisher

Ramblin'
and
Roamin'



Just For The Record . . .

We don't like to think of winter moving in on us, but it's gonna happen, no matter what (we had a taste of it just a few days back)! Most outside sports have had it for the year in these parts — now we move under cover. The badminton club is again very active; the curlers have held their annual meeting — what goes with the hockey club?

Just For The Record . . .

We were boasting a while back about not having been bothered too much by the 'flu bug in this district. How wrong can you get? Yes, the wee devil moved in, causing the local school to be closed down for a few days — many, many teachers and more than a few of their students were flat out with the ailment that is sweeping the country. The elder population got in the line of attack and there are very few homes that haven't had one or more members "bitten." They say it isn't a serious ailment but it is definitely not one to fool with. Take to the sack, then put a short call in to your doctor — he's the lad with the answers for what ails you!

Just For The Record . . .

We have an egg (not an egg-head) in our office and it's sporting a tail, of all things. It was discovered by Reg Hamper when he was picking up the loot from his chicken house one day last week. Now Reg is trying to find out which one of his flock was responsible for the queer looking cackle-berry. Seems like he has it in mind to check on future productions — could be there will be horns on the next one.

Just For The Record . . .

Didsbury's leading merchants will put their top bargains on display, starting today, in one of the biggest shopping sprees put on these parts in many a moon. Posters have been mailed advertising the event and if you look past the money-savers you'll notice a fine list of prizes that are up for grabs.

Silver Lining . . .

"One of the nicest things about the future is the fact that it happens only one day at a time."

FUEL BILLS HIGH?

CHECK
YOUR
ATTIC
FIRST!



IN 7 OF 10 OLDER HOUSES
UP TO 40% OF FUEL DOLLARS GO
THROUGH ATTIC INSULATION THAT'S

See for yourself

Get FREE "Zonolite" fuel-saver ruler from us. Insulation should be 4 in. deep, level full. With less, you're warming the birds.



FUEL
SAVING
LEVEL
FUEL WASTING
LEVEL
GONE
FLAT

JUST ADD

ZONOLITE®

VERMICULITE INSULATION

DO IT YOURSELF IN AN AFTERNOON



Heat rises! With Zonolite, the heat you pay for is trapped at ceiling level in a billion insulating air cells. Fireproof — Zonolite protects old, inflammable insulation. Won't ever go flat — is guaranteed for the life of the building. As little as \$38 brings worn out, GONE FLAT insulation to the peak fuel saving level. Four Zonolite like popcorn, save up to 40% on fuel for all the years to come!

COME IN FOR FREE ESTIMATE

Didsbury Lumber

PHONE 65 — DIDSBURY

Teachers' Convention To Be Held Next Week

Thursday and Friday, October 21 and 22, will be holidays for students of over 900 teachers from the Calgary area. Teachers from Calgary Rural, Calgary Suburban, Drumheller, Pook Hills, Macleod, Mount Rundle, Olds, Three Hills, Turner Valley, Vulcan and Wheatland locals of the Alberta Teachers' Association will hold a two-day convention in the Palliser Hotel on these dates.

Feature speaker for the convention will be Mr. Otis A. Crosby of the Detroit Board of Education. The major part of the convention will be taken up with panels and discussions on the theme, Individual Differences. Mr. E. T. Wiggins of Didsbury and H. Gray of Clareholm are in charge of arrangements.

CHRISTIAN SCIENCE

Man's responsibility for spiritual growth and progress will be brought out in the Lesson-Sermon entitled "Probation after Death" at Christian Science services Sunday.

Scriptural actions to be read include the following: (Philippians 3:13-15): "Brethren, I count not myself to have apprehended; but this one thing I do, forgetting those things which are behind, and reaching forth unto those things which are before, I press toward the mark for the prize of the high calling of God in Christ Jesus. Let us therefore, as many as be perfect, be thus minded; and if in any thing ye be otherwise minded, God shall reveal even this unto you."

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy will read the following: (29:12 - 13): "Universal salvation rests on progression and probation, and is unobtainable without them."

The Golden Text is from James (1:12): "Blessed is the man that endureth temptation: for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him."



SERVICE BOARD

NOTES

By —
W. K. SNYDER
Agricultural
Service Board

FALL WEED CONTROL: Effective weed control on the farm does not end with harvest. Some of the most effective control for perennials have been obtained by continuing cultural control programs until freeze-up.

During this month farmers should give their fallow a final working for eradication of Canada and sow thistle, couch grass, toad flax, leafy spurge etc. The last pass over the summerfallow could be made with a wide shovel cultivator will ensure cutting clean as well as to leave the ground somewhat ridged to reduce erosion.

After harvest it is also timely to shallow cultivate stubble land to induce late fall or early spring germination of wild oats. Careful hand-lining of weed screenings will also pay dividends. Screenings should be moved for any great distance unless they are in a tightly covered box or in bags.

I feel that we pay too little attention to the proper disposal of weed screenings. Screenings that are unfit for livestock consumption should be burned with care. Extra care spent in this regard will certainly be advantageous not only to yourself but also to your neighbor.

GEMS OF THOUGHT ENTUSIASM

The fellow who isn't fired with enthusiasm is apt to be fired.

It is not the dawdlers and triflers who find life worth living; it is the strenuous, robust workers.

See Us For . . .

Starting and Ignition	Carburetion
Auto-Lite	Carter
Delco-Remy	Holly
Holly	Stromberg
Ford	Recherster
Lucas	Zenith
A C	Air-Cooled Engines
Magneto	Briggs & Stratton
American Bosch	Clinton
Case	Johnson
Fairbanks - Morse	Wisconsin
Bendix	B.F. Goodrich Belts
Wico	Complete
International	Rebuilding
	Service On
	All Units

Ted Stauffer

Phone 58

Olds

PREVOST MOTORS BODY SHOP

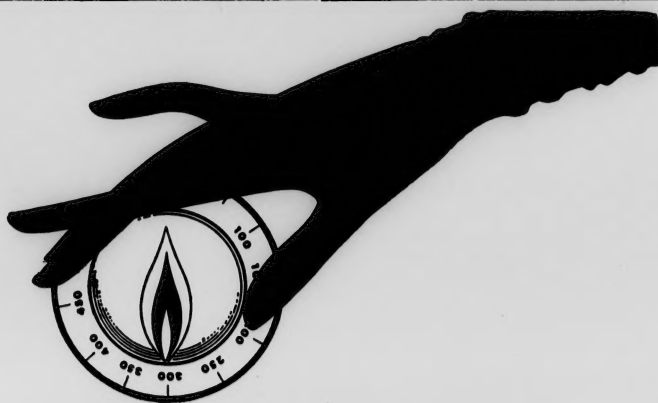
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Didsbury

WE ARE SPECIALIZING IN BODY
WORK, PAINTING AND UNDER-
COATING!

Don, or I will be pleased to give you a free estimate at any time.

— BERT PREVOST



automatic all the way

ONLY GAS combines automatic top burner lighting, automatic oven and broiler lighting, automatic timing and top-burner temperature controls with amazing speed and flexibility. This means automatic cooking that's easier, quicker . . . true cooking automation.

ONLY GAS
does so much more...for so much less!



Today's gas ranges feature automatic heat controls, smokeless broiling, and instant "matchless" ignition on ALL burners

CANADIAN WESTERN NATURAL GAS COMPANY LIMITED



Ask your dealer for a demonstration on a connected gas range.

Professional and Business Directory

DOCTORS

H.W. EFF, D.Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12; 1:30-4, except
Wed.—and by appointment
Phone 141 — Didsbury

Dr. R. G. Bankier
M.B., Ch. B.

Physician and Surgeon

Dr. T. P. O'Hea
M.B., Ch. B.

Physician and Surgeon

Office on the grounds of
the former's residence
Appointments Every afternoon
Except Wednesday
Phone 64r3

Dr. Ian H. Miller
M.B., B.S. (Lond.)

Dr. Thomas Lee
M.A. (Cantab.), M.R.C.S. (Eng.),
L.R.C.P. (Lond.)

Phone 63 Didsbury
Office Hours:
1:30 — 5:00 p.m. Daily
(Except Tuesday)

DR. H. S. RAMSEY
CHIROPRACTOR

CLOSED WEDNESDAYS
Special Attention Given
To Foot Troubles
Kemp Block, Olds, Alberta

LAWYERS

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BARRISTER & SOLICITOR
Notary Public
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OPTOMETRISTS

Dr. D. Stewart Topley

Optometrist

503 Greyhound Bldg.
Calgary Ph. 27350

DRS. H. J. and D. J. SNELL
DR. G. W. I. TITELY
WILL BE AT OLDS EACH
TUESDAY and SATURDAY
Except 1st TUESDAY of Month
10 a.m. to 1 p.m.
In Davey Block
Appointments may be made at
Maybank's Drug Store

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
dosing jobs.
BURR TUGGLE
Phone 81, Didsbury

**SHIP YOUR
STOCK
TO YOUR
LOCAL
LIVESTOCK DEALER**
Calgary Prices
Paid At Didsbury

JOE DICK
Phone 121 Didsbury



COURTESY
COME OF THE ROAD

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Phone 33 or 48 — Didsbury

MISCELLANEOUS

— Call —

**DOROTHY'S
BEAUTY SHOP**

At Pte. Liesemer residence
Two doors west of hospital on
south side of street.
Phone 210, DIDSBURY

**FALK'S ESSO
SERVICE**

At Junction of No. 2 highway
Into Didsbury
REPAIRS TO ALL MAKES
OF CARS AND TRUCKS
ATLAS TIRES AND TUBES
24-HR. TOWING SERVICE
Phone 1010 Didsbury

"Tune-up A Specialty"

PHONE JAY TUGGLE

— 290 —

— FOR —

PURITY "99"

PRODUCTS

Residence Phone: 138

DR. A. J. HERTZ

Dentist

Phone 514

Kemp Block Olds

BEST

TRADE-IN

VALUE ON

NEW WATCHES

"Well Known Makes"

—————

C. H. Sheppard

Jeweller and

Watchmaker

CHURCH NOTES

EVANGELICAL CHURCH

Rev. A. E. Stickle, Pastor

Sunday Services:

10:30 a.m. — Worship Service

11:30 a.m. — Sunday School

7:30 p.m. — Evening Service

Wednesday Evening 8:00 p.m.

Bible Study and Prayer Meeting

Home Services:

Sunday Services

2:00 p.m. Sunday School

3:00 p.m. Worship Service

Youth Fellowship, Friday 8:00 p.m.

The Pastor and Congregations

extend a sincere welcome to all

Come and Worship with us.

REDEEMER LUTHERAN

CHURCH

The Church of the Lutheran Hour

Rev. E. B. FOX, Pastor

Divine Services every Sunday at

10:30 a.m., followed by Sunday

School and Adult Bible Class

UNITED MISSIONARY CHURCH

Rev. W. D. ANNETT, Pastor

Sunday School, 10:30 a.m.

Preaching, 11:30 a.m.

Sunday evening service, 7:30

p.m.

Wednesday evening prayer meet-

ing at 8 p.m.

ST. CYPRIAN'S

ANGELICAN CHURCH

Services on the first, second and

fourth Sundays at 12 Noon.

1st Sunday Holy Communion

2nd Sunday Morning Prayer

4th Sunday Family Service

Sunday School every Sunday

(except the 4th) at 11:00 a.m.

FALLEN TIMBER

FOUR SQUARE CHURCH

Rev. R. & Rev. C. Moore — Co-Pastors

Sunday School 1:30 p.m.

Church Service 2:30 p.m.

Young People's every Friday

8:30 p.m.

Come and Bring Your Friends

THE Homemakers

By HELEN HOWARD

Dear Homemakers,

Which is the most important room in your home? Ten to one you'll say the kitchen for it seems to be the hub of the farm house activity. You spend such a lot of time there, homemakers, not just cooking and dishwashing but eating, preserving, ironing, and other family activities. Although we can't all build new kitchens there's a lot we can do to make the kitchen we have a brighter, more pleasant place to work. Here are some tips: Don't be in the dark - big windows let in lots of natural sunlight and be sure you have plenty of artificial lights.

What a difference to aching backs are cupboards and counter-tops that are the correct height for you. Keep that in mind if you're building.

Arrange your kitchen appliances so that there is counter space between them and at least forty inches of free space in front of frig, range, and sink for opening doors and working.

Store your equipment and supplies where you need them first. Coffee and coffee pot near the stove. Mixing bowls, spoons and baking supplies near the mixer or baking centre.

What a difference color makes on our feelings. Gone are the monocolored white kitchens; new and exciting are the multicolored kitchens of the new trend. Only your preferences and your imagination limit the colors you can use in the kitchen. So be adventurous—some and give your kitchen a face lifting with color.

Yellow or peach with black with brown, blue or grey.

Green with wood tones, with beige, yellow or a touch of violet.

Pink or salmon with charcoal, deep green or blue, with chartreuse or aqua.

News in nylon thread—

A new improved nylon thread appears on the market this month.

It is manufactured in sizes 38, 40 and 50. This thread has undergone a hot stretching process to reduce elasticity and thus reduce seam puckering.

It has also been "sanitized" to prevent mold or mildew in finished seams. Since nylon is not affected by mold or mildew this is an important feature.

This nylon thread is approximately three times the strength of cotton, but still cannot be used on fabrics that are prone at a higher temperature than nylon.

Notes From D.A.

By Howard J. Fulscher

Artificial lights to maintain egg production during the shorter days of the winter months will make a laying flock more profitable. Light-

ing should be used to keep a 12-hour day as a minimum. Lighting should be regular commencing and ceasing the same time each day.

When all-night lighting is used the intensity may be reduced.

The lights should be down the line centering between the drop boards and front of chicken house, these lights can be placed in a line about ten feet apart. One 40 watt bulb per 300 square feet of floor space is sufficient. When a laying house is more than 24 feet in width two rows of lights will be required. Lights should be suspended six feet from the floor level.

In placing lights and equipment in the house, have less light on the roosts and the greatest intensity on water fountains and feeders. The installation of all electric equipment should be done according to electrical regulations, short cuts or make shift wiring may result in loss of the building and flock due to fire. Even if this does not occur the faulty wiring will use more power and may fall at various times cancelling the benefit gained from regular extra lighted hours.

There is much to choose as to the value of early morning lighting or extended evening lighting. In the former, feed and water must be available at the light-up hour; in the latter the lights will have to be dimmed to induce birds to roost.

In all cases it is important to have the time and intensity of lighting regular.

HENRY ERB

Agent For

MEMORIALS

and

GRAVE MARKERS

By the Finest

Craftsmen

SUMMER HAS GONE !

The summer is gone.
I am sorry to say,
And winter can come
just any old day!
The leaves have gone
off the trees,
And soon we will think
we are in a deep freeze.

The summers just don't seem to last,
They come and go so very fast;
It seems but just a little while ago:
We get rid of last year's ice and snow.

The bluebirds have all gone away.
To the South, where the sun shines every day;
Even the Geese
have been told to know,
To head south where there is no snow.

The little snow shoe rabbit, will soon be white,
To look like snow in the bright moonlight.
The weeds too, will look like the snow,
When the cold north winds start to blow.

The bears will soon be going under ground,
To sleep the long winter months around;
The squirrels have put up their winter nut supply.
Ready for when the snow begins to fly.

I think I will do the same as the bears.
Put on my red flannel underwear;
And so to sleep and not say a thing,
Until the weather warms up again for spring.

For I just don't like the snow and cold,
Guess its because I am getting old;
So if you don't hear again from me until spring,
You will know I've gone to sleep and won't be doing a thing.

DIDSBURY UNITED CHURCH

REV. T. K. PALMER, Pastor

WESTCOTT:-

Sunday School 10:30 a.m.

Service 11:15 a.m.

DIDSBURY

Sunday School 11:00 a.m.

Service 7:45 p.m.

South West Didsbury

(From Our Own Correspondent)

(Intended For Last Week)

Congratulations to Mr. and Mrs. R. Zubik of Grande Prairie on the birth of a daughter on October 12.

Miss Katherine Folkmann of Edmonton spent the long weekend with Mr. and Mrs. H. W. Folkmann.

Mr. and Mrs. Donald Weber and Colette, Mr. and Mrs. Cecil Weber and family were Friday supper guests of Mr. and Mrs. Melvin McEwen.

Mrs. Louise Shantz of Calgary was a weekend guest of Mr. and Mrs. R. L. Shantz.

Mr. and Mrs. Lynn Hunsperger and family and Mr. and Mrs. Kenneth Wood and girls, were Sunday dinner guests of Mr. and Mrs. Glenn Jackson and family of Acme.

Rev. and Mrs. S. R. Sherman of Warner were Thanksgiving Day visitors with Mr. and Mrs. J. L. Tuglie and family.

Mr. Donald Meyer, who is working at Oyen, was a weekend visitor with Mr. and Mrs. Carl Meyer.

Didsbury Opera Theatre

Friday and Saturday
OCT. 25 and 26:-

"Wait Till The
Sunshines
Nellie"

— Starring —

JEAN PETERS and
HUGH MARLOWE

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

Buy Canada Savings Bonds Now

by instalments... or for cash
at any branch of the Royal

This year, a better buy than ever.

THE ROYAL BANK OF CANADA

DIDSBURY BRANCH: A. J. ALLEN, Manager

OCTOBER SPECIAL FOOD VALUES

JUICE 3 for \$1.00
GRAPEFRUIT — M. BELLE, 48 oz.

FRUIT 2 for 49c
AYLMER COCKTAIL — 15 oz.

PLUMS 2 for 45c
PRUNE — Pride of Okanagan, 20 oz.

BEANS 8 for \$1.00
BRODER'S, WITH PORK — 15 oz.

CORN 4 for 79c
BRODER'S CREAM — 20 oz.

KETCHUP 2 for 55c
HEINZ — 11 oz.

Coffee

NABOB
1 Lb. Pkg.
89c

**MINCE
MEAT**

BOWE'S
28 Oz. Tin
39c

ORANGES

SUNKIST
5 Lb. Bag
69c

**GRAPE
FRUIT**

Ruby, Size 96's
FLORIDA
2 FOR 19c

JENKINS

VOLKSWAGEN

STANDARD	\$1690.00
DELUXE	\$1860.00
NEW INTERNATIONAL 1-TON — Priced at	\$2450.00
— USED UNIT —	
1955 3-TON MERCURY TRUCK — New motor and good tires	\$2200.00
— SEE THESE AT —	

HAROLD E. OKE

"Your Machine Man"

Phone 10 Didsbury

BOHANNON HEREFORD RANCHES

— FIRST ANNUAL —

Production Sale

THURSDAY, NOVEMBER 7th — 12 Noon

BOYCE-ROSEHILL PAVILION — OLDS, Alberta

48 HEAD POLLED & HORNED HEREFORDS

COMPRISING:

27 POLLED YEARLING BULLS
SIX POLLED YEARLING HEIFERS
15 HORNED YEARLING HEIFERS
FULLY ACCREDITED BANGS VACCINATED

Owners: DAVE & PEARL BOHANNON
MRS. J. L. & WILF BOHANNON

— AUCTIONEERS —

ARCHIE BOYCE

Licence No. 21

HARRY HAYS

Licence No. 213

E. D. ROBERTSON

AUCTION SALE

S.E. 1/4 36 - 31 - 2 - 5 — TWO MILES NORTH OF
DIDSBURY HIGH SCHOOL — OLD PATON FARM

MONDAY, OCTOBER 28

SALE TO COMMENCE AT 11:30 A.M. SHARP

— Machinery —

New International Model "300" Tractor, only 400 hours actual running time; Allis-Chalmers 3 - 14" Moleboard Plow, four years old; 7 1/2-Foot John Deere Tiller; 12-Foot 3-Row Massey Harris Cultivator; 20-Run Double Disc Drill with Power Lift; Four Sections of Drag Harrows and Hitch; Model "64" L.H.C. 6-Foot Combine with Motor, five years old; Eight-Foot L.H.C. Binder with Canvasses; Wagon Gears.

— 41 — CATTLE —

Two-Year-Old Fresh Heifer; Seven Hereford-Angus Range Cows; Seven Spring Calves; 6-Month-Old Hereford Heifer; 10 Head of Hereford Long Yearlings; 10 Head of Hereford Range Cows, good breeding; Seven Head of Calves; Purebred Hereford Bull, 16 Months Old (Al Menard of Balzac breeding). All Stock Have Been Bangs Vaccinated and Blood Tested.

— TOOLS AND MISCELLANEOUS —
Vise, Punches, Chisels, Gas Pump, Winch, Chicken Wire, Bolts, Carpenter Tools and Shovels, Hammers and Saws, Mel-Lary Escort White Enamel Cooking Range, some other Household Effects.

POULTRY — FEED

Approx. 100 New Hampshire and Light Sussex Pullets; Approx. 400 Bales of Oat Straw; Approx. 1000 Oat Bundles; Some Baled Hay; Some Feed Oats.

Lunch Will Be Served By Westcott Sr. W.I. at Nominal Fee
TERMS CASH

AUCTIONEER —

Raymond L. Shantz

Ldc. No. 120, Ph. 1211, Didsbury

CLERK —

Lorne Clayton

Ph. 83, Didsbury

CAMPBELL'S FOOD STORE

PREMIER MEATS

"THE COMPLETE FOOD CENTRE"

RAY AND BETH CAMPBELL

WATCH THE MAIL

FOR OUR MAYFAIR

SALE BILL !!

Sale Lasts Three Days, October 24, 25, 26

Saturday Only 1 1/2 GALLON ICE CREAM —
Palm or Alpha 99c

KIDS !! Guess the number of peanuts in the jar and win the skeleton costume for Hallowe'en.

SATURDAY SPECIAL AT THE MEAT COUNTER

WEINERS (with Hallowe'en Tote Bag) —

2 Packages for 89c

All Meat Government Inspected

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

CREMONA NEWS

(From Our Own Correspondent)

June May entered the Didsbury hospital on Sunday. We hope her stay there will be brief.

Mr. and Mrs. I. Falk were Cremona visitors last weekend. They now reside in Calgary.

An auction sale was held at the farm of Mr. and Mrs. E. Snuth on Thursday, Oct. 17. The Snuths report themselves well pleased with the outcome of the sale. They plan to leave shortly to reside in Calgary. The best of good wishes to them as they leave us. Mrs. Snuth has been a faithful worker in the Cremona Sewing Circle and we will miss them as neighbors.

Thanksgiving service was held in the United Church October 20. Some vegetables were brought and used for decorations and later sent to Wood's Christian Home.

Mrs. Glenn Johnson has taken up oil painting as a hobby.

Many of the high school students were absent last week, some with the flu and others helping with the harvest.

Mr. and Mrs. J. McBain were Sunday visitors at J. Rattray's.

Mr. and Mrs. J. Knox, Joanne and Lorne from Edmonton were visitors last weekend with John's parents, Mr. and Mrs. L. Knox.

Mr. and Mrs. H. Scheer, formerly of Water Valley, were Sunday visitors at Cremona and Water Valley. Mr. Scheer now teaches in Calgary.

Squirrel Cage . . .

MAIL ORDER HOUSE
DOES ALRIGHT
BY MAIL AND PA

In a recent letter to her son, a woman residing in the hill country of Tennessee describes in detail the plumbing fixtures sent out by a big American mail order house, whom she describes as "awful nice folks to deal with."

Here is the letter:

"Dear Son:-

Yer Pa has a good job now — the first he's had in 48 years. We air a grate dote better off now than we were. Yer Pa gets \$14.95 every Thursday, so tho't we'd do a little fixin' up.

So we went to the Monkey Wards fer one of them new fangled things they call bath rooms so yer Pa talked about n some homes. It is put in shape by a man called Plumber.

On side of the room is a big long thing like pigs drink out of only yer gets in that and wash all over. On the other side is a little thing they call sink; this is fer light washin' seen as yer hands and face.

But over in the other corner, son, we really got somethin'. Yer put one foot in en wash it clean, en then yer pull a little chain en yer get fresh water fer ter wash the other foot in.

Two lids come with the durn thing. We ain't had no use fer them in the bath room so I am usin' one for a bred board and the other had a big hole in it and we took it and framed yer old man's picture.

They air awful nice folks to deal with; they sent us free a big roll of writin' paper with it. Take yer o' yerself, son,

Love, Mom

ZELLA NEWS NOTES

(From Our Own Correspondent)

Fourteen members and one visitor met at the home of Mrs. Anton Oppen on Thursday afternoon last for the October meeting of Zella W.I.

Invitations are to be sent to the Westerdale Willing Workers, the Hartman W.A., the Hartman Hall Club, the Westward Ho W.I. and Rugby W.I. to attend a talk and demonstration on bazaar ideas to be given by the home economist, Miss Helen Howard at the Zella Community Centre Thursday, Nov. 21st.

Plans were made for the film and bazaar to be held Friday, Nov. 29.

Mrs. A. Waldriff, for her citizenship topic, read an article on "The One Woman War Against the Indian Act" waged by Mrs. John Gorman of Calgary, a woman lawyer who is trying to get out-dated Indian Laws repealed.

Mrs. Vic Johnston is the new citizenship convener. Mrs. John Hansen was winner of the hostess prize.

Sympathy and condolences of the district are extended to members of the Grange family with the passing of Mr. E. B. Grange. The Zella district has again lost one of its pioneer residents.

Mr. and Mrs. Ben Cornforth were weekend visitors at the home of Mr. and Mrs. E. Waldriff.

Mr. and Mrs. Anton Oppen were Sunday dinner guests at the home of Mr. and Mrs. John Hansen.

Additional Classifieds

NOTICE TO CREDITORS

AND CLAIMANTS

In the Estate of WILLIAM SKRY-
PNYK, late of Didsbury, Prov-
ince of Alberta, Junk Dealer, De-
ceased,

NOTICE IS HEREBY GIVEN that all persons having claims upon the Estate of the above named WILLIAM SKRYPNYK, who died on the 28th of August, 1957, are required to file with the undersigned by November 23, 1957, a full statement duly verified of their claims and of any security held by them and that after that date the Administrator will distribute the assets of the Deceased among the parties entitled thereto having regard only to the claims so filed or which have been brought to his knowledge.

DATED at Land Titles Building,
Calgary, Alberta, 17th day of Oc-
tober, 1957.

P. L. QUINTON,
42-11c Deputy Public Trustee

MR. FARMER, these are dates well worth remembering at the Initial Auction Mart: Nov. 9th and 23rd, fat and feeder cattle sales; horse and pony sale, Oct. 20th at 1 p.m.; Leslie B. Hodges auction sale at the farm place, Oct. 28th, at 2 p.m. and N. M. Manuel Shorthorn Dispersal Sale at the farm place, Thursday, Oct. 31st, at 1:30 p.m. You can save money and gain greater values by patronizing the Initial Auction Mart.

42-11c

FOR SALE OR TRADE — 3-Room house with full basement, in South Didsbury. Write or phone A. H. Moench, 65, Eekville, Alta.

42-21p

Carnival Special !!

MAKE A SERVICE DATE NOW
AND SAVE \$10.00 !!

\$10.00 SERVICE VALUE COUPON \$10.00

This Service Value Coupon May
Be Applied On Any Tractor Repair
Job Over \$25.00 Contracted For
During The Shopping Carnival.

CARNIVAL TICKETS WILL BE TO
THE VALUE OF WORK ESTIMATE
AND DEPOSIT.

RETAIL PARTS & SERVICE HOURS

Monday thru Saturday: 8:00 a.m. to 6:00 p.m.

Saturday Evening Open Till 9:00 p.m.

COWAN & MOORE

SALES & SERVICE



— FOR YOUR —

Plumbing & Heating Requirements

SEE . . .

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Vis - Queen Film

THE LIGHTWEIGHT EASY TO HANDLE FILM

- Under Slabs
- In Walls
- In Ceilings
- Around Foundations
- In Crawl Spaces
- Over Subflooring
- Fumigation
- Machinery Covers
- Hay & Straw Stack Covers
- Silage Covers
- Cold Frames
- Temporary Shelters
- Cord Wood Covers
- Portable Green House
- Frost Covers
- Car Seat Covers
- Mechanics' Tarpaulins
- Drop Cloths
- Building Material Covers
- Temporary Windows
- Counter Covers
- Merchandise Protectors
- Lawn Protection
- Flashing
- Curing Blankets
- Under Roofing
- In Shower Stalls
- Temporary Greenhouses
- Wind Breaks
- Case Liners
- Woolen Storage
- Porch Protectors
- Coal Pile Covers
- Furniture Covers
- Trailer Covers
- Picnic Cloths
- Ground Cloths
- Table Cloth Cover
- Play Pen Pads
- Ponchos
- Lean-To
- Outdoor Furniture
- Boat Cover
- Automobile Cover
- Athletic Field Cover
- Protecting Embankments
- From Washout
- Irrigation Ditches
- And Many Other Uses

QUALITIES OF VISQUEEN FILM

Strong — Tough — Durable — Economical — Non-Toxic
Odorless — Ageless — Won't Get Brittle — Flexible
Won't Get Stiff With Cold — Won't Crack — Resists Tearing
Won't Flash — Unaffected by Acids and Alkalis — Waterproof

20 x 100

\$45.00



KELM'S

SERVICE

Phone 142

Didsbury

We Sell . . .

The New 12th Series
Canadian Savings Bonds

A BETTER BUY THAN EVER

First Two Years 3 1/2 Per Cent Remaining
Eleven Years, 4 3/4 Per Cent

Sub-Agent for:-

Toole Peet Investments Ltd., Calgary, Alta.

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideline
C. E. Reiber Phone 90 A. W. Reiber

CHECK YOUR —

Shopping Carnival

— AND —

Sale Flyers

— FOR FALL BARGAINS ! —

TOYLAND

WILL SOON BE READY . . .

Use Our "Lay-Away" Plan

\$1.00 GRAB BAGS —

SATURDAY, at 2:30 p.m. !

Leeson Hardware

Phone 7

Didsbury

**This Week's
Money - Savers**

WISK LAUNDRY DETERGENT — Giant Size	85c
SQUIRREL PEANUT BUTTER — 4 lb. tin	\$1.00
YORK PLUMS — 15 oz. tin	4 for 55c
MONARCH MARGARINE — 3 lbs. for	89c
NESCAFE INSTANT COFFEE — 6 Oz. jar	\$1.49

**HALLIDAY'S
CASH GROCERY****Olds Drive-In Theatre**WEDNESDAY AND THURSDAY, OCTOBER 23 and 24 —
VAUGHN MONROE and JOAN LESLIE in**"TOUGHEST MAN IN ARIZONA"**

FRIDAY AND SATURDAY, OCTOBER 25 and 26 —

MCDONALD COREY and JOANNE DRU in

"OUTLAW TERRITORY"

WEDNESDAY AND THURSDAY, OCTOBER 30 and 31 —

— DOUBLE FEATURE —

"THE MONSTER FROM GREEN HILL"

AND

"HALF HUMAN"**A Richard Hudnut DISCOVERY!**

NEW

Beauty CurlThe only
spray-set
with no
drying alcohol!Sprays in beauty...
sets and holds natural-looking curls!

\$1.75

Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. W. Fischer of Perdue, Sask., visited Mr. and Mrs. Ed Watkin during last week.

Miss Violeta Watkin spent the weekend with her parents, Mr. and Mrs. Ed Watkin.

Mr. and Mrs. E. W. Gunderson and family of Edmonton visited with their son-in-law and daughter, Mr. and Mrs. Ken Landsiedel on Sunday.

Mr. and Mrs. B. L. Robinson of Edmonton were weekend visitors of Mr. C. E. Reiber.

Born to Mr. and Mrs. Glen Thompson (Gwyneth Morgan), of Red Deer, a son, Oct. 20th.

Mrs. R. H. McEwen of Edmonton is visiting for several days with her sister and family, Mr. and Mrs. Alf Allen.

Mr. and Mrs. Don Luft leave Saturday for High River where the former has accepted a position.

Mr. R. J. Stewart left this week for Red Deer, to which point he has been transferred by Calgary Power. Mrs. Stewart and children will join him early in November.

Born to Mr. and Mrs. Glen Klein, a daughter, on October 22 in General Hospital, Calgary.

**BIRTHS AT THE DIDSBURY
MUNICIPAL HOSPITAL**

To Mr. and Mrs. Ray Teynor of Crossfield, on Oct. 16, a son.

To Mr. and Mrs. Walter Laye of Crossfield, on Oct. 17, a son.

To Mr. and Mrs. J. Coombes of Big Prairie, on Oct. 17, a daughter.

**Mountain View W.I.
Plan Bake Sale**

The regular meeting of Mountain View W.I. was held at the home of Mrs. B. A. Atkinson on October 16 at 8 p.m. Meeting opened as usual and one song was sung. Roll call was answered by nine members on how to entertain children at hallowe'en. Also suggestions from the six visitors present.

Minutes of the last meeting were read and approved and old business taken up. It was decided to hold a bake sale and apron sale Nov. 9 if this date is available. Each member to bring one apron and baking up to \$1.50 per member.

Mrs. Trev Morgan was elected to take charge and select her committee.

A donation of \$3.00 was sent to Loretta Hamm. A contest was given by Mrs. Morgan and was enjoyed by all. Mrs. B. A. Atkinson had two contests for the bit of fun. Mrs. Scheidt Jr. won one and Mrs. Bert Olson the other. Each got a cup and saucer from Mexico. Mrs. Bert Olson was enrolled as a new member and won the tea money.

A paper on United Nations was read by Mrs. Worrall, sent in by Winnie Bittner; this was about the conference of the A.C.W.W. in Ceylon.

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. R. W. Rodney wish to announce the engagement of their eldest daughter, Marvianne, to Mr. Russell Murray Gale, son of Mr. and Mrs. Russell Gale of Calgary. The wedding to take place on November 16 at 3:30 in the Redeemer Lutheran Church, Didsbury. 42-1tc

Coming Events

—The Ladies Auxiliary to the Canadian Legion will hold its regular meeting in the Lions Hall at 8:30 p.m. on October 24.

—Bake Sale, Saturday Nov. 2nd, 2:30 to 5:30 p.m., in Lorne Clayton's Show Room; sponsored by Mons Chapter, I.O.D.E.

—The Ladies' Auxiliary to the Canadian Legion, Didsbury branch, will sponsor a dance at the Lone Pine hall, Friday, Nov. 8th; Allen's orchestra.

—St. Anthony's Ladies turkey supper will be held on Saturday, Oct. 26th, in the Lions Hall. Adults \$1.00; school children under 12, 50c; 5:30 to 8:00 p.m.

—There will be a dance at Lone Pine Hall Friday, October 25, Acme orchestra. Gents \$1.00, ladies 50c. 1tp

—Didsbury Choral Society will hold its first meeting of the year Monday, Nov. 4 at 8 p.m. in Mountain View Bible College chapel. Members are asked to bring last year's music.

—Knox W.A. Evening Group will meet at the home of Mrs. John Reinhardt on Monday evening, Oct. 28 at 8 p.m.

—Eric Rutledge, optometrist, assistant to K. Roy McLean, announces the date of his next visit as Monday, Nov. 4, morning only, at the Rosebud hotel. Consult in city office, 1014 Greyhound Building. 42-2tc

LATE CLASSIFIEDS

LOST — Scoop shovel, on Saturday Oct. 20, between Didsbury and our corner. Finder please, ph. 1303, Burns Bros. 42-1tp

FOR SALE — Collie pups, from good stock, Raymond Pulketh, phone 709. 42-1tp

IN MEMORIAM

In loving memory of Frances James Byrt, who passed away October 26, 1952.

—Ever remembered by his loving wife and family. 1tc

CARD OF THANKS

I wish to take this opportunity to thank Mrs. Bankier, O'Hare and McLean, the matron and staff at Didsbury hospital, for the care and kindness shown to Peter and myself during the past few weeks. Also our many friends for cards and kind deeds during our sad bereavement.

LYDIA ORANGE

AND FAMILIES**CALL FOR TENDERS**

The Old School Division No. 31, Didsbury, Alberta, invites tenders on the following property:

1. GORE S.D. No. 650, situated SE 1/4, 24-31-1-W5

(a) School Building

(b) Barn

2. JACKSON S.D. No. 1492, situated SW 1/4, 13-30-3-W5

(a) School Building

Tenders to be received until 9 a.m. November 4, 1957. Individual tenders on each separate item. Highest or any tender not necessarily accepted. Deposit of 10% of bid to accompany all tenders. Successful bidder must return balance within 7 days of acceptance or deposit will be forfeited.

Mark all envelopes plainly "TENDER." Tenders to be submitted to R. B. BUDGE, Sec.-Treas., Old School Division No. 31, DIDSBURY, Alberta. 42-2tc

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. J. P. Stevens of Didsbury announce the engagement of their daughter, Mona Yvonne, to Mr. Bruce Morgan Stewart, son of Mr. and Mrs. G. Stewart of Champion. The wedding to take place at the North Hill United Church, Calgary, Nov. 15, 1957, at 4 p.m. 42-1tp

MARRIAGE ANNOUNCEMENT

Mr. and Mrs. Lloyd Chandler announce the marriage of their only daughter, Marjory Anne, to Mr. Richard W. Jones, of Abbotsford, B.C. The marriage took place in Trinity United Church, Abbotsford, on October 15.

CARD OF THANKS

We wish to take this opportunity to thank all those who sent flowers, cards and in any way helped us in the recent loss of our loved one, FRED WITZKE and FAMILY. 1tp

CARD OF THANKS

I would like to thank Dr. Bankier and the staff of the hospital for their kindness and care given me while I was there. Thanks also to my friends and relatives for the cards, flowers and gifts. Many thanks.

MRS. S. CLIFF LEWIS

CARNIVAL SPECIALS

Reversible Patterned Blankets	\$2.95
Jacquard Towels, 20 x 42" — Per Pair	\$1.45
Everyday Ecu Towels, 17 x 24" — Per Pair	69c
Cannon Towels, 20 x 40" — Per Pair	\$1.50

**LADIES' & MISSES' CARDIGAN and
PULLOVER SWEATERS**These are on special only during
the Carnival Sale Days !**FOLKMANN'S CLOTHING**

ATTEND THE —

Final Rally**Saturday, October 26**

At 8:00 p.m. - Under the Auspices of

Citizens' Plebiscite Committee

In The EVANGELICAL CHURCH, Didsbury

Speaker: MR. KENNETH KENNEDY

Also featuring the sound and color film

"FAR FROM ALONE"

Music by College Students

Have You Noticed

that no pictured man or woman drinker (in advertisement) is ever disheveled or silly in appearance. They are pictured as poised, masterful men; beautifully groomed, well behaved women.

The pictures ignore all the coarseness, fights, brawls, murders.

Sensible reaction to such ads:—

IDEALISTIC and MISLEADING

Have You Noticed

the rosy pictures being painted by advocates of new outlets; pictures of moderation and gracious drinking that will be the result of more outlets.

Again, MISLEADING WISHFUL THINKING

We appeal to all Unbiased, Clear-Thinking Citizens to vote unselfishly in the best interests of the people, and especially the children.

We appeal to moderate drinkers who are as opposed to drunkenness as we are to use their vote intelligently.

CAN WE HONESTLY SAY THAT MORE OUTLETS IS THE ANSWER TO THE PROBLEM OF ALCOHOL?

— Courtesy —

Didsbury Citizens' Plebiscite Organization

BERSCHT'S**54th Anniversary Specials**

DRY CLEANING SPECIAL — Skirt or Trousers	54c
Suits and Dresses	each \$1.25
Prices Good During Carnival Sale Days Only!	
MADE-TO-MEASURE SUITS — Extra Pants Free During Sale Days Only!	
MEN'S FLEECE-LINED COMBINATION UNDERWEAR	\$3.29
LADIES' BLANKET COATS	\$19.54
MEN'S 4-BUCKLE OVERSHOES	\$5.54

CORRECTION, PLEASE ! !

In the Shopping Carnival Flyer Chinille Bedspreads were priced at \$2.54 instead of \$5.54

See Large Poster For

"54 Bargains Celebrating 54 Years"

J. V. Berscht & Sons

Phone 36

Didsbury

DANCE TO **GORDON SOUTHERN** AND HIS ORCHESTRA **AT THE MELVIN HALL**
FRIDAY, OCTOBER 25 - Admission: Ladies 50c Gents \$1.00

PROCEEDS TO KINSMEN KIDDIES PLAYGROUND PROJECT